

Media Release



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Community video program to start in Norristown

Norristown - [CGI](#), is a leading digital marketing solutions agency headquartered in Rochester, N.Y. Norristown Municipal Council passed a motion to approve the community video program agreement with CGI at the January 29th council meeting. The community video program in Norristown will be 100% free for the municipality and will transform the way Norristown is marketed to future residents and visitors. The video content is an innovative way to effectively emphasize the many attributes Norristown has to offer.

CGI has worked with numerous communities creating over 10,000 videos across the country. This spring, CGI will produce a series of four one minute videos showcasing what makes Norristown a great place to live, work and visit. The series will feature a welcome message, along with three video's highlighting Norristown's quality of life, real estate opportunities and economic development activities.

Norristown's welcome video will also be featured on CGI's Community Video Network Relocate.org, an online relocation resource, allowing for national exposure!

In addition, CGI's staff will be reaching out to local business owners to offer sponsorship opportunities to promote themselves alongside Norristown.

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