

Take a Closer Look at our Proposed Economic  
Development Initiatives

and the rest of Norristown's FIRST-EVER  
**Capital Improvement Plan**  
by visiting

[Norristown.org/CIP2017.html](http://Norristown.org/CIP2017.html)



**Norristown**  
*where you belong*



## ECONOMIC DEVELOPMENT INITIATIVES

**“Norristown, where you belong...”**

Promoting economic development is crucial to ensure the future livelihood of any community. The component involving Economic Development looks to utilize CIP funds to acquire property throughout Norristown for strategic development initiatives.

**Estimated Development Initiative Cost:**

**TBD\***

\*Based on the suggestions of residents and priorities of the Municipal Council



## Property Acquisitions for Strategic Economic Development Initiatives

There is ample land available in Norristown that can be acquired and utilized for development purposes. Should CIP funds be allocated, the Municipality can obtain these properties and use them to pursue/implement strategic initiatives designed promote continued and new development throughout the community. It is vital that the Municipality capitalize the availability of land to leverage properties and promote development in Norristown.

What are some possible outcomes of Economic Development Initiatives?



## Norristown on the Rise Examples of Development in Norristown

Recent years has seen an explosion of development activity in Norristown. Five Saint Distillery on Main Street, Arbor Mews and Arbor Heights on DeKalb Street, the Luxor Condominiums on Sandy Street, and the Royal Farms development in Norristown Centre in the North End are only but a few examples of the flurry of development activity occurring in Norristown.



Arbor Mews Opening



Rendering of the Luxor Condominium Development