

## Sponsorship



## Opportunities

**Ice Skating Rink Sponsor (\$10,000) - Sold \* Carnival Ride & Games (\$10,000) - Sold**

### Winter Village Sponsor

A fun and exciting winter village with something for everyone. Featuring a food court made up of food trucks, tables and fire pits; live music and a marketplace filled with local artisans and merchants in heated tents, offering unique gifts for families.

#### Exclusive Winter Village Sponsor (\$5,000)

Recognition as exclusive Village Sponsor across all mediums, SM, print, television and radio; Prominent signage at all attractions; Recognition on Municipality SM Sites with a link to sponsors website. 10 x 10 heated tent in high visibility location. Reservation for (4) Ice Skating and (4) Ferris Wheel. First right of refusal for 2023.

#### Co-Sponsor (\$2000 per attraction)

Vendor Marketplace  Food Court  Main Stage

Logo placement as attraction sponsor across all mediums, SM, print, television and radio; Logo placement on signage at selected attraction; 10 x 10 heated tent in high visibility location.

### Gingerbread House Sponsor

A magical gift shop for little shoppers! Filled with items priced within a child's budget—from pocket change to \$10.00. Something for everyone on a child's list: Parents, Siblings, Grandparents, Aunts, Uncles Teachers, Friends, and Pets; items will be packaged ready for gift giving.

#### Exclusive Gingerbread House Sponsor (\$3,500)

Recognition as exclusive Sponsor across all mediums, SM, print, television and radio; Prominent signage at attraction, logo placement on all packaging; Recognition on Municipality SM Sites with a link to sponsors website. Reservation for (4) Ice Skating and (4) Ferris Wheel. First right of refusal for 2023 fair.

#### Co-Sponsor (\$1000)

Recognition as sponsor across all mediums, SM, print, television and radio; Logo placement on signage at attraction; 10 x 10 heated tent in high visibility location.

**Community Sponsor (\$500) - Logo placement on signage at event**

**To inquire about sponsorship contact:**

**Tracie Henry, Special Events Coordinator at [thenry@norristown.org](mailto:thenry@norristown.org)**